

INDUSTRIAL SPONSORS' MEETING

MINUTES

The Industrial Sponsors Meeting was held from 12:00 to 1:30 p.m. in the Hotel ANA restaurant in San Francisco. Lunch was served and the meeting was called to order at 12:15 p.m.

- I. Welcoming Remarks: Ed Vandenberg, Industrial Sponsors' Group Coordinator, welcomed the group. He reported that Rudy Pariser is organizing the Washington, D.C. meeting and that the program is complete.
- II. Videotapes: Ed introduced the topic of recent videotaping of the presentations at the Fall ACS National Meetings. Some of the responses included that people liked it and that others would prefer a short summary. In view of the cost, approximately, \$2,000, discussion ensued regarding its merits for the Washington meeting. Due to the importance of the topic and the impressive slate of speakers, it was decided to videotape it. It was suggested that a brief introduction might encourage interest in viewing the tape. The possibility of a survey was discussed with Ed concluding that he had attempted this and received only a minimal and disappointing response.
- III. Future Topics: Ed sought suggestions for the Fall 1993 Program in Chicago. Worldwide Patent Systems was a major topic discussed. Different aspects of this topic included the patent implications of western European unification, Chinese universities' interest in contract research, and CSIRO in Australia's overlapping interests which include the western Pacific rim. It was noted that the Australians are running the Pacific Polymer Federation in 1993 and that advertising could be coordinated. Other topics introduced were Industry/Diversity, Converting Science to Dollars, Long-term Science, and Joint Ventures.
- IV. Membership drive: Bill Daly reported that 30 of the 36 Industrial Sponsors paid their dues. One suggestion for expanding membership is to contact successful U.S. and Japanese companies. One way to attract Industrial Sponsors is to point out that the POLYED Division has been successful in obtaining grants. Therefore, there is a multiplier effect with use of Industrial Sponsor money.
- V. Curriculum award: The Polymer Curriculum Development was awarded to Ken Dill.
- VI. Public Perception: Bob Stackman addressed the issue of improving Public Perception of Polymers. It was reported that Marie Sherman and Linda Woodward who received the Industrial Sponsors' Award for Improving the Public Perception of

Polymers are currently involved in children's workshops. POLYED has contacted all local ACS sections offering volunteer assistance in spreading Polymer education through an outreach program. C&E NEWS was late as usual in advertising for proposals on Improving Public Perception. There were four received this year while only two were received last year. It was concluded that publicity should be expanded and continued next year. There was a discussion about a recent POLYED meeting concerning the extent to which a background in Polymers is desirable for employment with companies. The feasibility of having Industrial Representatives write to textbook producers concerning need for additional polymer content was discussed.

Meeting was adjourned at 1:30 p.m.

Those in attendance:

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| Burt Anderson | DuPont |
| Bill Daly | Louisiana State University |
| Rudy Faust | U Mass/Lowell |
| Mike Jaffe | Hoechst Celanese |
| Kris Matyjaszewski | Carnegie Mellon University |
| Diane Morrill | Polymer Division Business Office |
| Ray Ottenbrite | Virginia Commonwealth University |
| Bob Stackman | Johnson Polymer |
| Ed Vandenberg | University of Arizona |

Respectfully submitted,

Diane M. Morrill
Business Office
May 19, 1992