

INDUSTRIAL SPONSORS' PLANNING MEETING
ACS National Meeting, Wednesday, August 24, 1994
The Grand Cafe, Grand Hyatt Hotel, Washington, D.C.
MINUTES

Attendees:

Burt Anderson	Retired - DuPont
Bill Daly	LSU
Mike Jaffe	Hoechst Celanese
Diane Morrill	Division of Polymer Chemistry
Ray Ottenbrite	VCU
Bob Stackman	S. C. Johnson, Inc.
Ed Vandenberg	Arizona State

Ed Vandenberg called the Industrial Sponsors' planning meeting to order in the Grand Cafe at 12:50 p.m. The 1995 fall meeting was discussed and it was agreed that the minisymposium will be held in Baltimore from 4:00-6:00 p.m. on Monday, October 9 at **The Intersociety Polymer Conference** rather than at the ACS meeting in Chicago. A reception and banquet are scheduled for that evening and tickets will be available. Burt Anderson suggested the topic of Patent Systems and elaborated on the appropriateness of the topic and its appeal to industrial chemists. The topic How to Maximize Your Patent Assets was selected and three speakers will be asked to participate. Due to the proximity to D.C., a person from the Patent Office could be invited, an international speaker - possibly from Europe, and a lawyer involved with the current state of patent law enforcement are potential contacts. Speakers should commit before December 31. Burt Anderson will organize the symposium and Mike Jaffe volunteered to work with Burt.

Ed reported that the membership drive was not very successful and that there are only 29 industrial sponsors. It was again noted that finding the right contact in the company is the key. Ed contacted five foundations for funding **The Public Perception of Polymers**. Other foundations were suggested and the consensus was that telephone contact may be more effective than a letter.

Ray Ottenbrite suggested contacting ACS to identify small companies who are interested in chemicals. Perhaps, there might be an interest in participating as a patron or an associate at a reduced fee rather than full industrial sponsorship. It was concluded that this suggestion is worthy of consideration. Ray also noted the importance of involving young industrial scientists in the Division.

Bob Stackman has successfully coordinated the efforts for **Improving the Public Perception of Polymers** and is willing to relinquish that role if a replacement can be found.

Due to the exorbitant hotel banquet rates, Ray Ottenbrite suggested providing a reception and eliminating the dinner for the industrial

sponsors after the minisymposium held each fall.

The meeting was adjourned at 1:45 p.m.

Respectfully submitted,

Diane M. Morrill
Business Office Manager