

Industrial Sponsors Coordinating Committee Meeting
ACS National Meeting
Omni Hotel, Atlanta, GA
March 27, 2006, 11am - noon

In Attendance

Robert S. Moore – ISCC Chair, retired Kodak, rmoore362@rochester.rr.com

Ann Salamone – ISCC Vice Chair, Rochal Industries, absalamone@aol.com

H.N. Cheng –Hercules, hcheng@herc.com

Sue Mecham – Polymer Solutions, sue@polymersolutions.com

Peter Grasse – 3M, petergrasse@mmm.com

Diana Gerbi – 3M, djgerbi@mmm.com

Joe Pickel – Oak Ridge, pickeljm@ornl.gov

Doug Kiserow – US Army, douglas.kiserow@us.army.mil

Kathleen Havelka – Lubrizol, koh@lubrizol.com

Jim Moore – RPI, moorej@rpi.edu

Alan English – DuPont, alan.d.english@usa.dupont.com

Tara Mullen – GE, tara.mullen@ge.com (via teleconference)

Chairman Moore opened the meeting and provided those in attendance with minutes from the August 2005 ISCC Meeting.

Motion: To approve the minutes from the ISCC Meeting of August 29, 2005. Motion approved unanimously.

Background

Moore provided a historical overview of the Industrial Sponsors activities including, funding & organizing symposia, funding awards, funding graduate student travel to the ACS meetings, and polymer education initiatives. Currently the Industrial Sponsors provide funding for Graduate Student Travel Awards, Best Graduate Student Paper Awards, Industrial Polymer Scientist Award, Intersociety Polymer Education Council, and the Polymer Science of Everyday Things symposia/workshop.

Membership

Cheng had attended an ACS workshop on fundraising and shared with the committee the highlights. He provided a handout which is attached to these minutes. He discussed the importance of sponsors' funding being used for specific notable events. Cheng suggested we contact John Katz re. searching the ACS database for prospective industrial sponsors.

Mission

Is there an existing Mission Statement for IS?

Thoughts for Providing Value to Industrial Sponsors

1. Tutorials/workshops to assist in scientific industry cross-fertilization
 - a. Co-sponsor Havelka's Entrepreneurship Symposium, San Francisco which is a Presidential Event. We agreed.
 - b. Invite forefront research speakers to IS tutorials/workshops
2. Relevant programming for "Continuing Education"
 - a. Use existing symposia and weave in IS
3. Networking
4. Access to "top" students at poster sessions
5. Opportunity for IS representative's growth and exposure
6. Amplification of industrial voice to influence programming and awards
7. Company recognition on POLY website, POLY Newsletter and symposia posters
8. Support employees who, partially at their own expense, are POLY members

Thoughts for Membership Composition

1. Target senior research management as IS members
2. Involve ACS BMGT Division in programming and for targeting IS members
3. Target smaller companies, as well as a select number of larger companies
4. Target emerging (or high interest) industries, such as bio, renewable resources, printing, nano, medical products
5. Target service and support companies (e.g., smaller instrument manufacturers)

Membership Dues

- Agreed to have one category of membership with annual dues of \$1000
- The question of intermingling advertising income from Preprints and POLY Newsletter with IS membership dues remains. In other words, we may want to offer those companies that are paying \$1,000 or more for advertising space IS membership at no additional payment. This is a complex issue which warrants further discussion.
- Another issue that was raised involves various POLY people asking for funding from the same company for multiple POLY functions. To date, we haven't experienced too many problems mostly because we have been contacting different people at the companies.

Communication

1. Email IS Newsletter to include information on
 - a. IS sponsored workshops/tutorials (e.g., nano, bio, medical products, films, renewable resources, printing)
 - b. Relevant POLY symposia and Workshops
 - c. IS benefits – what IS does for its members
 - i. ~~80%~~ 60% of POLY membership is industrial
 - ii. 50 – 80% of chemists work with polymers
 - d. IS news

2. IS members to assist in programming
3. IS cocktail party with each IS Workshop at ACS meetings
 - a. Held in conjunction with other receptions, e.g., Entrepreneurship Symposium
4. Letter to potential IS members - "You have been identified as the R&D leader in your field. Ask for programming areas of relevance." "Active association – plan to invite you to speak"
5. ACS and POLY website presence for IS

Boston 2007 Polymer Science of Everyday Things Symposium

- IS to develop one session on medical devices in conjunction with PSOET organizers
- 3M to present one of talks
- Talk to Doug Kiserow about travel support

Name and Function Change

We all agreed to change the name of the Industrial Sponsors Committee to the Polymer Division Industrial Advisory Board which also implies that the members will provide strategic direction and input to the POLY Executive Committee for forward-looking educational and programming initiatives. Moore and Salamone will speak/email with POLY's executive committee to determine acceptance of this change of role and name.