

Industrial Advisory Board (IAB) Committee Meeting, ACS Polymer Division (POLY)
ACS National Meeting
Washington, D.C., Grand Hyatt USA
August 18, 2009, 7:30AM

In Attendance:

Chair: Robert S. Moore, Kodak (Retired), POLY Past Chair
Co-Chair: Ann B. Salamone, Rochal Industries, POLY Past Chair
Sid White and Colleague, Essilor
Travis Baughman, DSM
Larry Fitzgerald, PPG
Kathleen Havelka, POLY Past Chair, Johnson Diversey
John Pochan, POLY Councilor Cornell University
Eric Amis, POLY Past Chair, NIST
Dennis Smith, POLY Chair, Clemson University
Peter Grasse, 3M
Christine Landry-Coltrain, POLY Councilor, Kodak Research Laboratories
Dana Garcia, Arkema
Mark Ellsworth, Tyco Electronics
Barry Farmer, POLY Vice Chair, Air Force Research Laboratory
Lesia Linkous, ACS Polymer Division

Chairman Moore and Salamone opened the meeting and provided those in attendance with minutes from the Spring 2009 IAB Meeting. These minutes included comments by Karl Haider about the benefits to industry members of being active on this Board. Baughman agreed with the idea of having a summary form which better explains to companies the benefits for joining the IAB. Companies want to see a cost benefit. Ellsworth also recommends IAB to consider sending out solicitations in a way which aligns with the values of a particular company. Garcia suggests that the IAB could utilize the POLY website as a privilege of being a member. Examples of the many benefits of being members could be to find ways of recruiting or gaining access to students (Farmer and Moore). IAB members agree that the cost of membership dues is a benefit, because the cost is small compared to that of other industrial organizations.

Motion: To approve the minutes from the IAB meeting of Spring 2009. Motion approved unanimously.

Salamone, moderating this part of the meeting, welcomed those in attendance and provided an agenda and general overview.

Reasons to be active with POLY/Ways to increase participation

Place signs at technical sessions, e.g. 4 posters instead of 2.

Provide IAB with annual interactive packet of literature.

Offer to make available a web copy of PSOET Powerpoints via POLY Website.

IAB is active with POLY Ambassadors program reaching out to the younger generation. Designated Ambassadors reach out to those in secondary education. Research shows that this program is reaching more than 100,000 students. This program has made an impact on the ACS community; it is noteworthy that ACS is developing an overall Chemistry Ambassador Program.

There continues to be discussion about enhancing communication with IAB members through feedback surveys and conferencing calling. Salamone proposes quarterly conference calling. Garcia recommends offering conference calling for those who cannot attend the ACS Meeting. These options will be considered.

ACS Fellows Program

Smith reminded the group that POLY is recognizing those who have been made ACS Fellows at this meeting. Ann Salamone was recognized at one of the recipients. Havelka and Smith informed the group that a committee such as IAB could nominate a delegate for Fellows recognition. IAB should continue to seek opportunities to benefit its Industrial Members. Havelka agreed to act as Liaison to this Board in an effort to locate award prospects.

Company Presentation by Travis Baughman, DSM (Formerly Dutch State Mines)

(Moore moderated this portion of the meeting and wrote this summary.) This Netherlands company is about 100 years old. It develops materials for bio-immunology and biomaterials, per se. These products include nutrition pharmaceuticals and performance materials, e.g., polymers. The company has about 23,000 employees, recently had sales of \$12.6B and a profit of \$840M. One of its divisions, Armitol Medical makes prosthetics. It also markets Dymema, nylon 4-6.

Areas of Interest/Topics of Interest for Future Programming

Polymer Science of Everyday Things continues to be a popular symposium with which IAB is associated. This reaches both technical/professional audiences as well as those in secondary education, and has become a biennial event. IAB hopes to continue to allow its programming to be an avenue for speaking opportunities, an added benefit to being an active member company. Salamone, Ellsworth and Pochan discussed general topics like sustainability, courses on company policy and POLY or POLY IAB Evolution. As 2010 programming is already established, the Board will need to focus on 2011 unless there are ideas on creative programming. Tutorials work well during luncheon events, a good style for topics like company policy and procedure. Smith encouraged those interested in programming or advertising to consider being involved with regional workshops, a great way to gain company advertising in a more topic-specific environment. For more specific how-to tutorials, Smith and Fitzgerald discouraged IAB from becoming too basic, because tutorials such as web-casting are free services available through the Industrial Research Institute and the Macro Galleria.

Action Items/Responsibilities:

- Survey Liaison: Larry Fitzgerald
- Awards Liaison: Kathleen Havelka
- Programming Liaison: Mark Ellsworth

- Improve publications and web resources to better market IAB
- Increase ACS Meeting Signage
- Survey IAB POLY Members to better determine the needs of each Board member company
- Seek Programming Opportunities for Industrial Members

The event adjourned at 9:30 AM

Respectfully submitted, Lesia Linkous and Robert S. Moore