

Industrial Advisory Board (IAB) Committee Meeting, ACS Polymer Division (POLY)
ACS National Meeting
Anaheim, CA, March 29, 2011
Hilton Anaheim, Executive Boardroom

In Attendance:

Co-Chair: Travis Baughman, DSM
Co-Chair: Diana Gerbi, 3M
Larry Fitzgerald, PPG, via conference call
Ann Salamone, Rochal, via conference call
Clayton Bunyard, Kimberly-Clark via conference call
Mark Ellsworth, Tyco Electronics, via conference call
Karl Haider, Bayer MaterialScience
Lesia Linkous, ACS Polymer Division
Peter Grasse, 3M
Dana Garcia, Arkema
Joseph Mabry, Air Force Research Lab, POLY Chair elect
Dylan Boday, IBM
Greg Tew, University of Massachusetts, Vice-Chair
Andy Myer, Wyatt Technologies
Eric Amis, United Technologies Research Center
Robert S. Moore, Kodak retired
Barry Farmer, Air Force Research Laboratory, Immediate Past Chair
Petyr Matloka, DSM (for Aylvin Dias)
Goberto Advincola, Texas

Industrial Advisory Board – Strategic amplification of the ACS Polymer Division’s (POLY’s) industrial voice in programming, education and award recognition

Co Chairs Diana Gerbi and Travis Baughman opened the meeting and offered their brief introductions.

Spring 2010 IAB Meeting minutes were provided to those in attendance. Motion: To approve the minutes from the IAB meeting of Fall 2010. Motion approved unanimously.

IAB MEMBERSHIP

This committee was given a list of members and discussed the need for educating companies about IAB and its benefits and programs to foster a better relationship between companies and The ACS Polymer Division. Linkous discussed the procedure for enrolling in the IAB and the procedure for collecting dues. This Committee strives to grow its membership by being proactive in finding companies and then educating them about POLY’s Industrial Advisory Board. To help keep existing IAB companies informed, co-chairs are welcoming 2 representatives of each company to be involved with committee activities.

Scouting new members and create a connection

It is suggested that IAB enhance the industrial experience with this committee using the ACS for “first time” tutorials as well as getting companies to connect to the existing ACS Meeting and its topics.

Invite the New, Connect, and find Commitments Long Term

INVITE session chairs, moderators, etc, of meetings to become active in advertising their symposium topic through keeping IAB informed.

Haider indicated that having the topic at the ACS meeting is also helpful to know to in soliciting the largest industrial participants. Farmer also suggested that we take a look at the location of ACS meetings and match IAB companies with that region.

Baughman and Gerbi will work on a description and work to define those on this committee who might be willing to be involved.

*** ACS Session Chairs include IAB on the list of those to receive notice on topics early***

*** This committee looks to the topic and geographic location of the meeting to research companies which may have an interest ***

*** Notify these companies ****

*** Perceived benefit of the Polymer Division and IAB are demonstrated***

ACS meeting in Philadelphia, no later than the San Diego Meeting.

PROJECT FOCUS

Programming Influences, National ACS Meetings and beyond

Gerbi lead a conversation about programming influences by this committee. Previously, Ellsworth presented about IAB survey results on linking ACS symposia topics to the perceived benefit and needs by industry. Some points of interest from Ellsworth's presentation:

- Early announcements of papers are important for planning travel/receiving approval to attend. Two upcoming events this committee will have control over is the DSM symposium and IAB Award Symposium. Efforts will be made to disseminate information quickly about events.
- It is important to complete Programming link to company area
- Consider Industrial consortia sessions
- Keep updated on Programming Surveys

Ellsworth indicated that the Philadelphia ACS Meeting in Fall 2012 is a good meeting to target improving information distribution. The goal is to:

Double participation

Review topics

Get a description of topics

Alert those of interest, either on the IAB or via WEB

“Advance Notice” is big

Member Responses to IAB becoming more active in programming influences:

Tew, as current Program Chair, does not have a mechanism of determine topics of interest to industry; though there has been a membership survey completed which may have some general information. Link people up with future symposia and offer assistance to those speakers and or organizers.

Amis reminded this committee that the “why” industry attends ACS Meetings is important. Does industry come to listen rather than to talk?

There was some discussion about locating the right person in industry (i.e. each company) who can express the needs of their employees. Farmer and Grasse: It is difficult to know from companies who the experts are unless we have a contact.. i.e connection to IAB becomes valuable tool to help in being involved with programming valuable to industry.

Programming influences, workshops

Advincula, as POLY Workshop co-chair, provided this group slides about the efforts being made by their committee to enhance programming in a workshop setting. The Workshop Committee is soliciting IAB for

advice on future topics which may be of interest in a workshop setting (Polymer Division Workshops away from the regular ACS Meeting setting). Advincula invited this committee to become involved with helping to determine future topics of interest to industry.

ACS Networking

Bunyard discussed ACS Networking Site and its application to IAB Initiatives. Now that this site is up and running, how can we use it as a good communication tool? *Test through committee postings, and then expand the networking.* Early benefits will be to use this location as an archive or an ability to post meeting minutes. In the future this committee can expand this into a second site including all of industry.

SPONSORSHIP/FINANCIAL SUPPORT

The Industrial Polymer Scientist Award is given in Fall 2012. Call for nominations deadline is November 1, 2011.

Gerbi indicated that Advertising/publicizing is key to include

- POLY Listserv

- POLY Newsletter

Patton recommended Squib as a tool for getting notice to nonmembers. Amis mentioned Linked-In as an ability to reach a larger scientific group

The POLY Business Office will be asked to print and display signs at the Fall ACS Meeting in Denver

- Awards Reception announcements should be made as well as notice displays

For those individuals nominated for Industrial Polymer Scientist Award, but not selected for award: create a structure for feedback so as to encourage continued participation by those individuals.

IAB will work with Tom Seery (Awards Chair) to access names of non-awardees

Assign an IAB Member to send out reminders.

The “Polymer Science of Everyday Things” Symposium will be held in Philadelphia in Fall 2012. This committee will continue to stay in touch with organizers as this event as it has historically met the mission of this committee for programming and education.

Baughman indicated that this committee is striving to optimize its budget to best support its target audience. Reviews have been completed. (POLY ed and Travel Grants).

MEETING IN ANAHEIM

This committee has been represented at multiple meetings at the Anaheim ACS Meeting to include the POLY Board Meeting and Programming Committee. Greeters (Gerbi, Baughman, and others) will represent IAB at the Hospitality Suite which targets newer members to POLY.

ACTION ITEMS, PROGRAM * EDUCATE * AWARD

IAB Membership

Locate the number of POLY members who attend ACS Meetings (Patty at pberks@acs.org)

Scout new members and create a connection. Send out personal invitations regarding IAB events of interest (“want to become active; we will connect you to what you need to know/who you need to know”). – FOCUS ON PROGRAMMING - tutorials on industry “here’s the process... short presentation”. At future events,

consider a Reception then followed by a dinner. “a list of jobs you could have” do we try and create job descriptions.

Enhance connection to programming by informing industry of future ACS topics of interest. Fall ACS Meeting in 2012 is a major target event.

Continue being active in soliciting nominations for IAB Awards by advertising as well as supporting other educational initiatives.

At the Fall ACS Meeting, display a call for papers for the IAB Award. Use the POLY listserv to advertise this award.

Create a follow-up with those who are nominated but not chosen for the IAB award.

Assist Workshops Committee on topics valuable to industry.

Adjourn: 9:20AM

Respectfully submitted, Lesia Linkous, Travis Baughman and Diana Gerbi